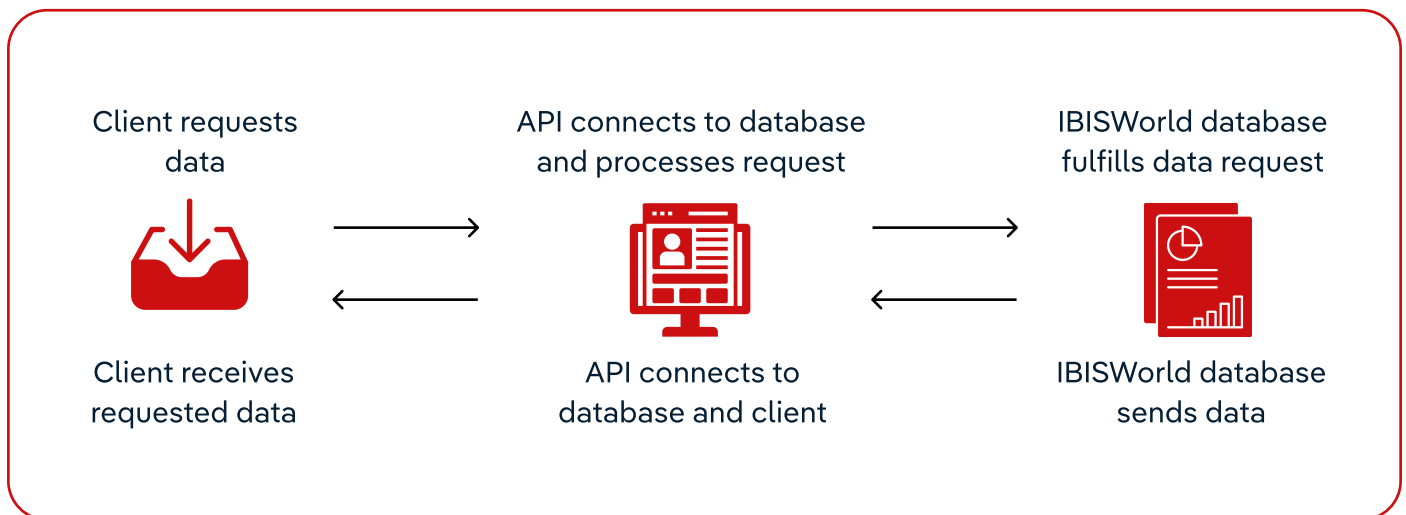


API Solutions

Integrate industry research into your
enterprise workflow

IBISWorld's API Solutions gives you seamless access to credible, up-to-date industry research to power your enterprise-wide systems, including knowledge portals, CRM systems and business applications.



Automate your workflow

Improve productivity by feeding industry information directly into enterprise systems and templates. Staff will avoid manually sifting through multiple sources for relevant industry insights.



Access timely, up-to-date industry data

Provide employees with the answers they need, immediately. IBISWorld's API Solutions puts the most recent and relevant industry information at the fingertips of employees where they need it.



Save time with seamless integration

Avoid scraping information manually from multiple sources. IBISWorld's API Solutions saves hours of time by automatically populating enterprise-wide systems with actionable industry data and insights.

How IBISWorld clients use API Solutions

Commercial bankers

Commercial banks use IBISWorld's API Solutions to automatically populate credit risk and CRM systems with up-to-date and actionable data and insights.

Credit analysts quickly assess industry risk conditions during a loan review. Relationship managers have more meaningful conversations with clients without leaving proprietary systems. Our commercial banking clients usually combine IBISWorld's API Solutions with internal data and other third-party data within enterprise systems.

Sales teams

Large sales teams leverage IBISWorld's API Solutions industry data to populate internal CRM systems with industry insights to help front-line staff engage key prospects and deepen existing customer relationships across more than 1,000 industry segments.

Marketing teams

Marketing teams use IBISWorld's API Solutions to enrich website content, presentations and other external assets with buyer-focused messages that speak directly to the industry pain points of their audience.

"Being able to customize IBISWorld's data feed for our Relationship Managers has really enabled us to have better and more informed conversations with our clients."

Customer Satisfaction Manager, Global Commercial Bank

Access all IBISWorld data and insights, including:

- Industry Research and Analysis
- Industry Revenue, Employment and Trade Data
- Company Market Share Data
- Key Industry Financial Ratios
- Risk Ratings Scores
- Industry Product Segmentations
- Call Prep Questions

Customize content based on your own requirements, so you can put the most meaningful information at your staff's fingertips.

Recognized as the nation's most trusted independent source of industry research, IBISWorld offers a comprehensive database of unique information and analysis on 1,300+ industries. With an extensive online portfolio valued for its depth and scope, the company equips clients with the insight necessary to make better business decisions while saving time and money. IBISWorld Industry Research serves a wide range of academic, business, professional service and government organizations from its US Headquarters in New York City.